

PESQUISA DE SATISFAÇÃO

2021

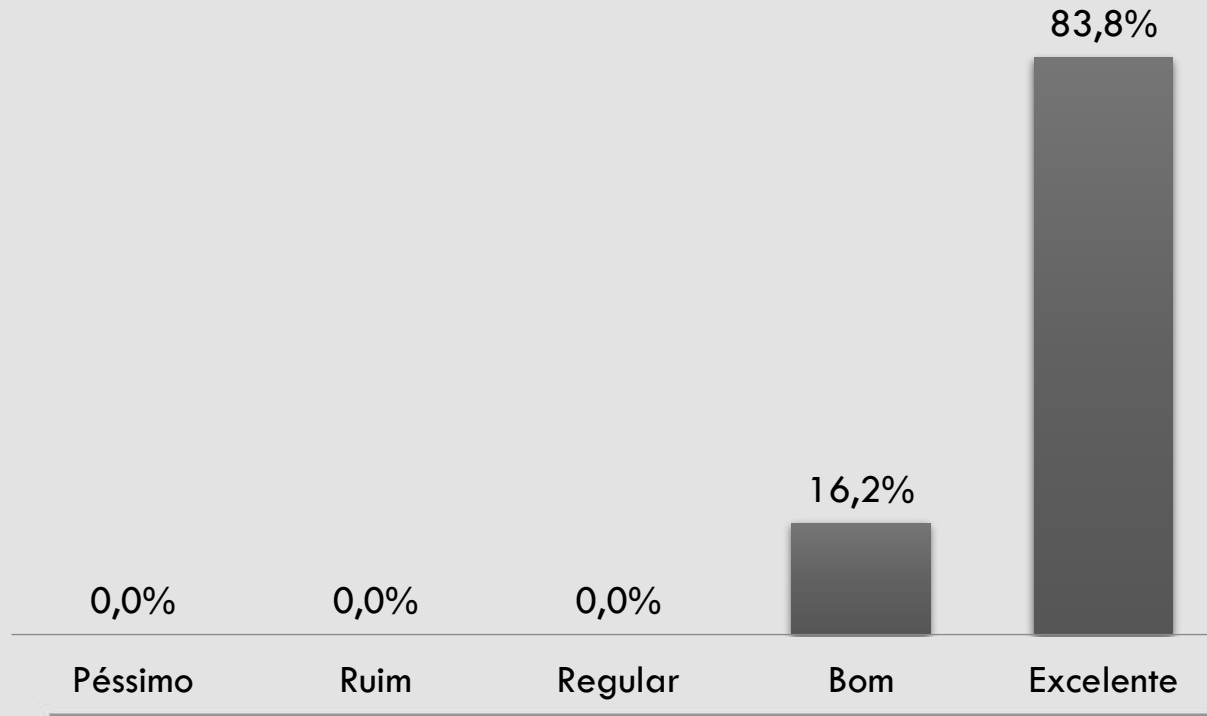


- ✓ Evento realizado dia 20 de setembro de 2021.
- ✓ O evento contou com 30 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de cálculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

EQUIPE



EQUIPE: RECEPTIVO | RED CARPET



EQUIPE GERAL
97%

**RECEPTIVO | RED
CARPET**
100%

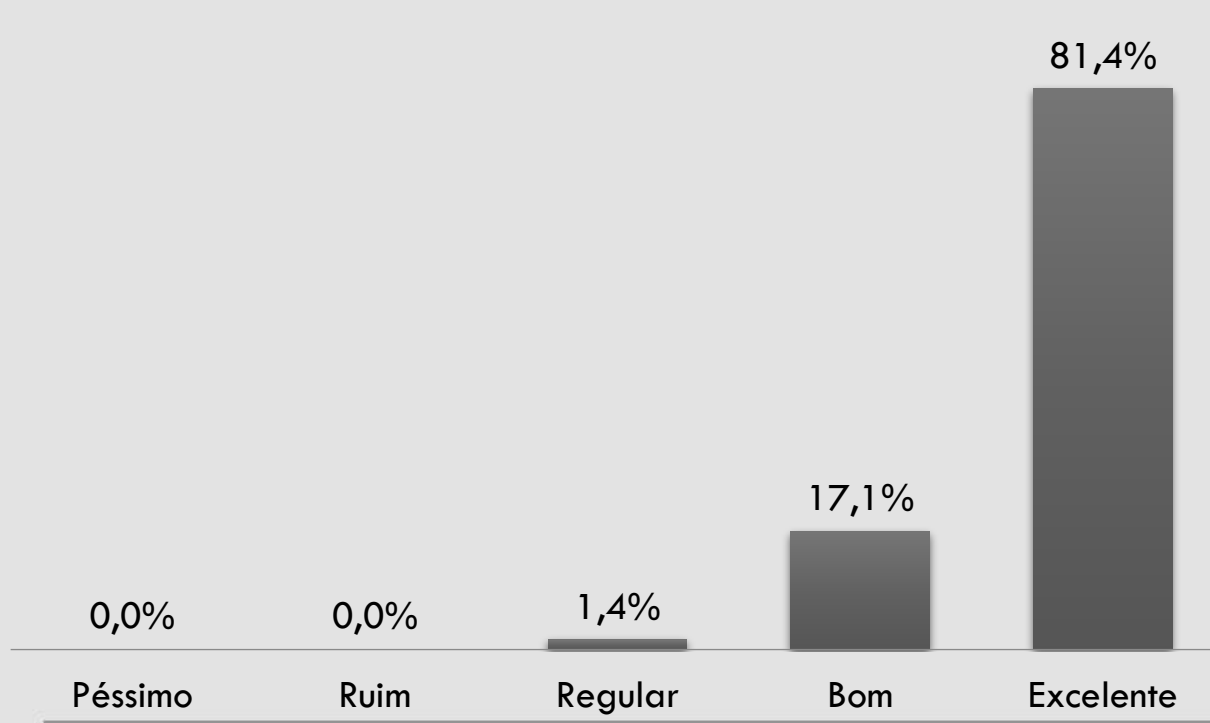
EQUIPE: APRESENTADOR (PRESENCIAL) CIBELE



EQUIPE GERAL
97%

APRESENTADOR
97%

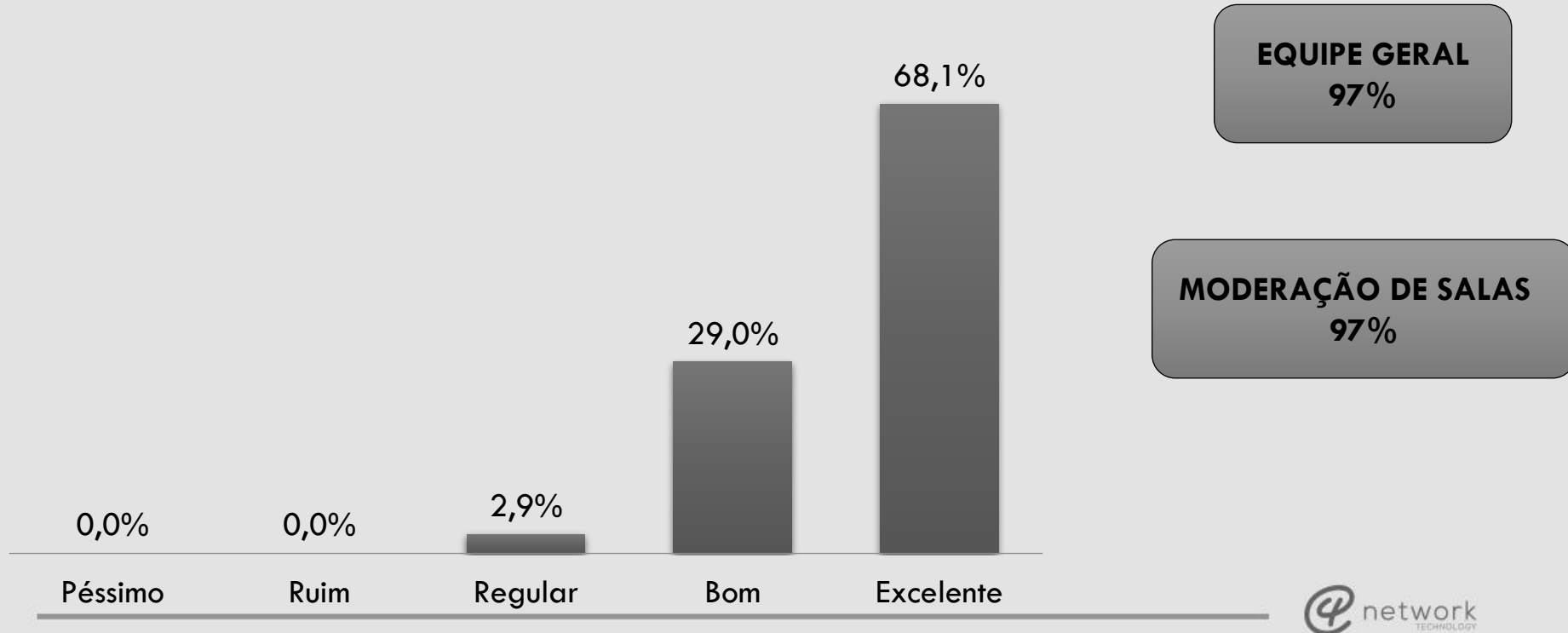
EQUIPE: APRESENTADOR (VIRTUAL) MARILIA



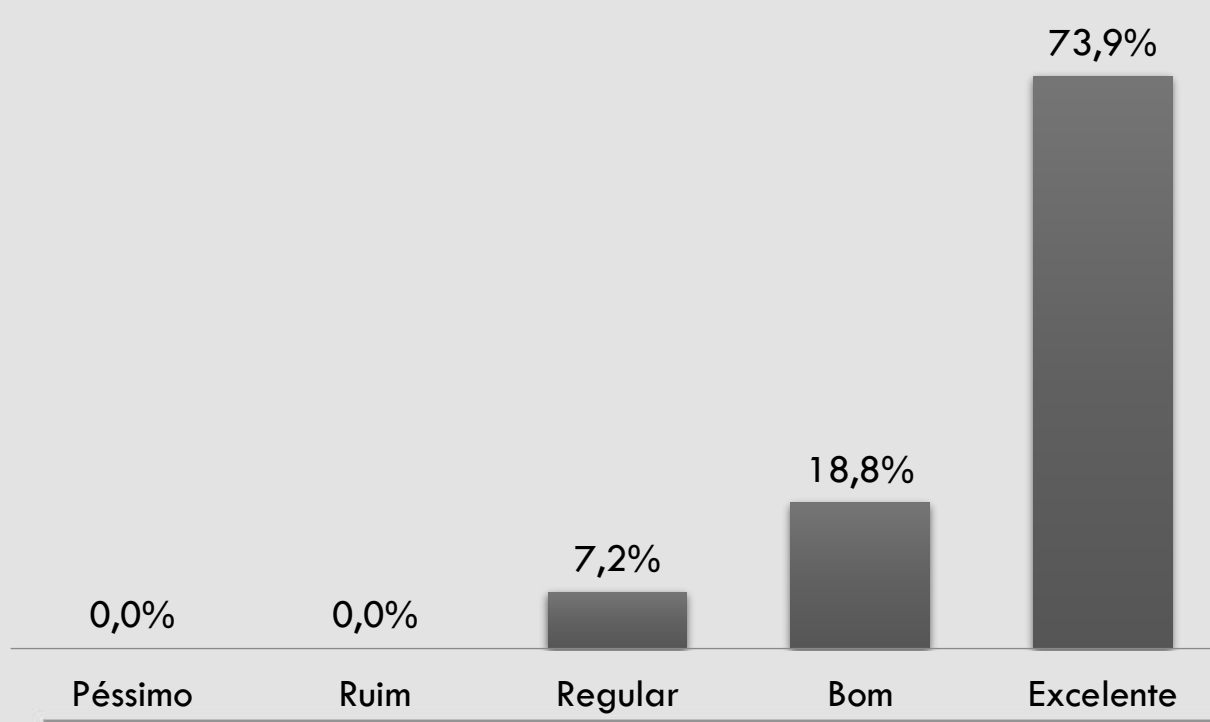
EQUIPE GERAL
97%

**APRESENTADOR
(VIRTUAL) MARILIA**
99%

EQUIPE: MODERAÇÃO DE SALAS



EQUIPE: ANIMADOR (PRESENCIAL) FAUSTO



EQUIPE GERAL
97%

**9 ANIMADOR
(PRESENCIAL) FAUSTO**
93%

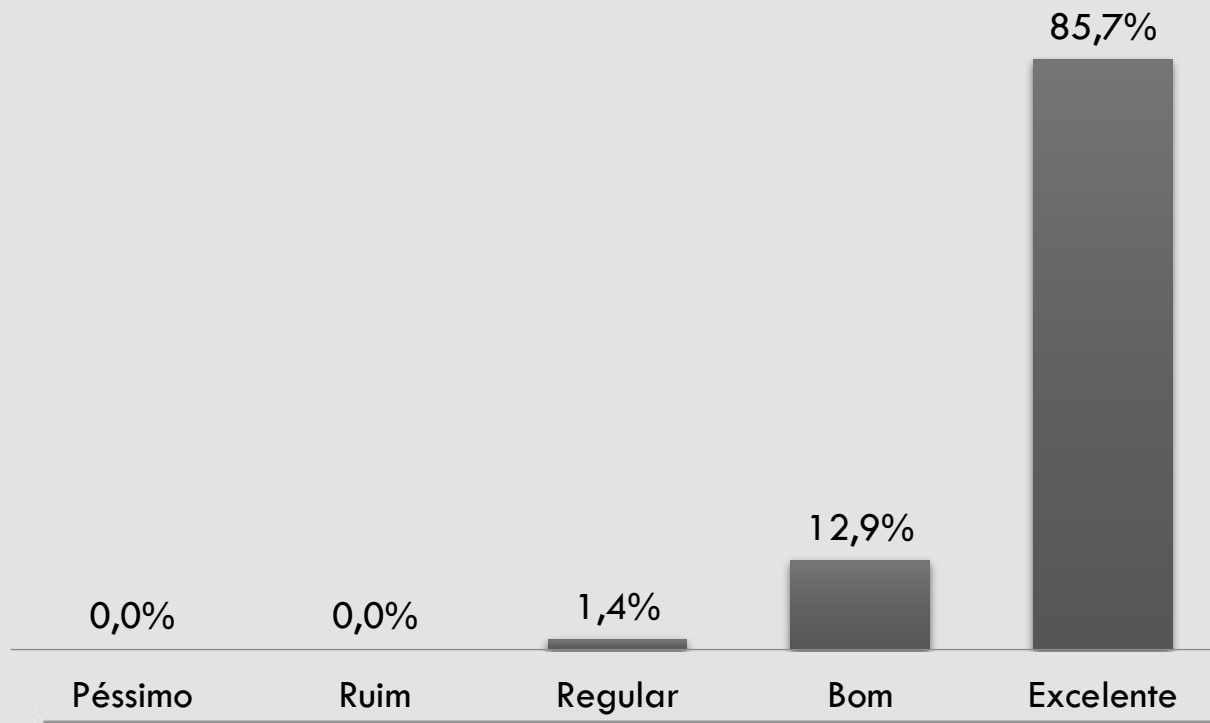
Observações:

- “Recepção nota 10!”
- “A Cibeles e o Fausto estão melhores a cada evento !”

EVENTO



EVENTO: TEMA DO EVENTO

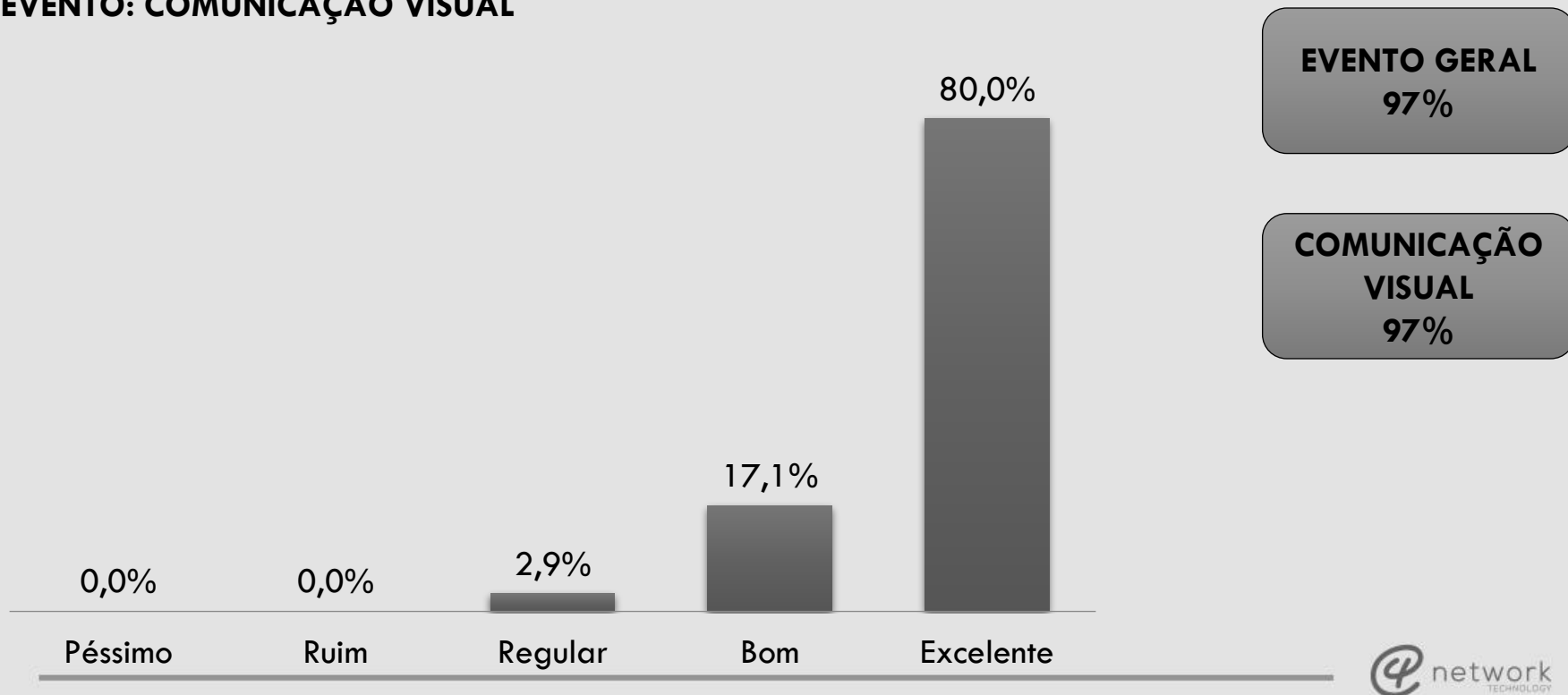


EVENTO GERAL
97%

**TEMA DO
EVENTO**
99%



EVENTO: COMUNICAÇÃO VISUAL





EVENTO: ORGANIZAÇÃO

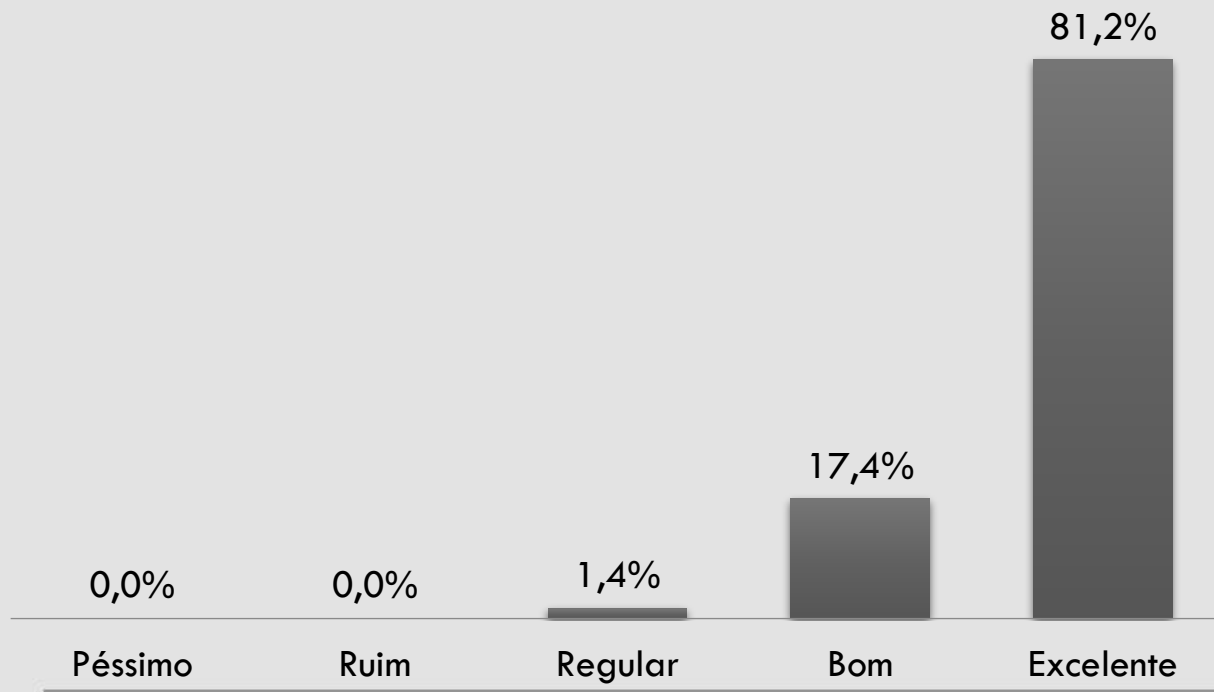


EVENTO GERAL
97%

ORGANIZAÇÃO
99%



EVENTO: PONTUALIDADE

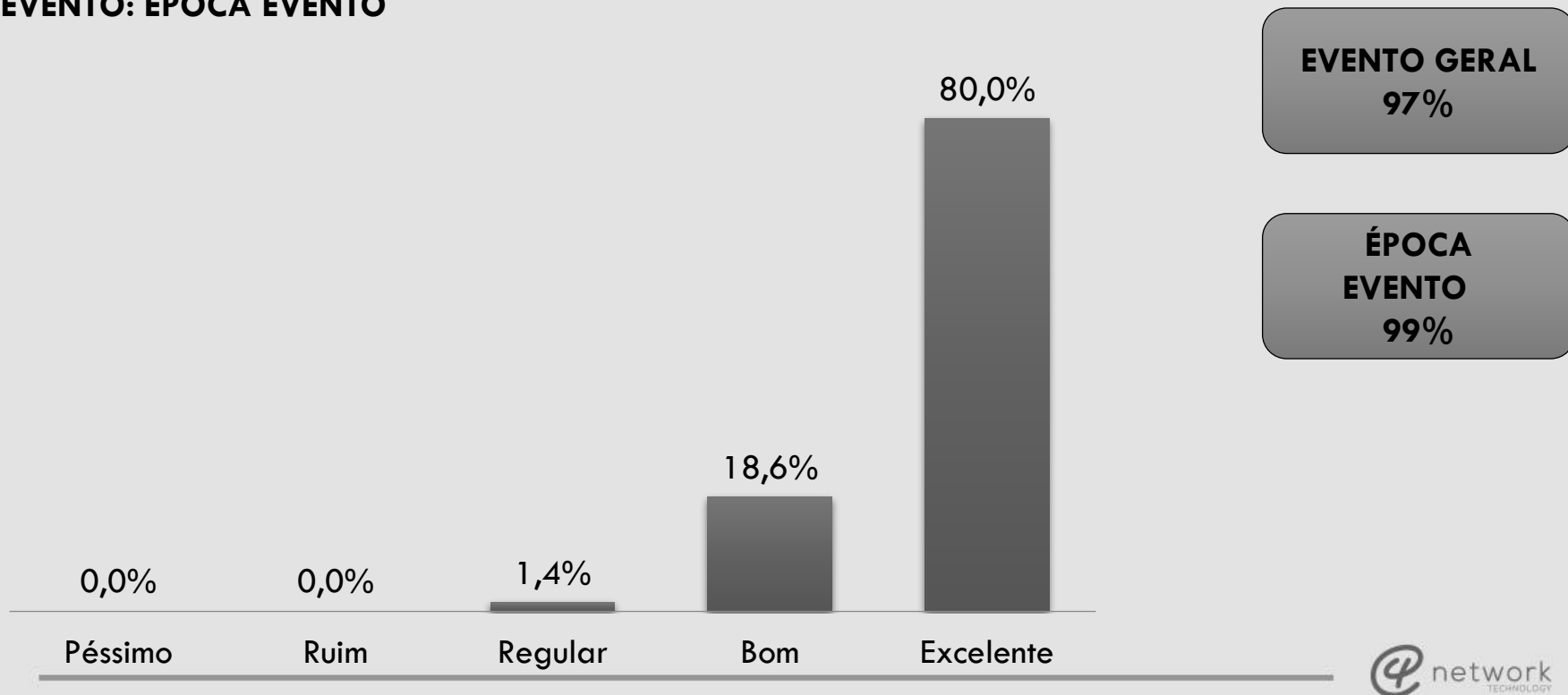


EVENTO GERAL
97%

PONTUALIDADE
99%



EVENTO: ÉPOCA EVENTO





EVENTO: NETWORKING



EVENTO GERAL
97%

NETWORKING
88%

Observações:

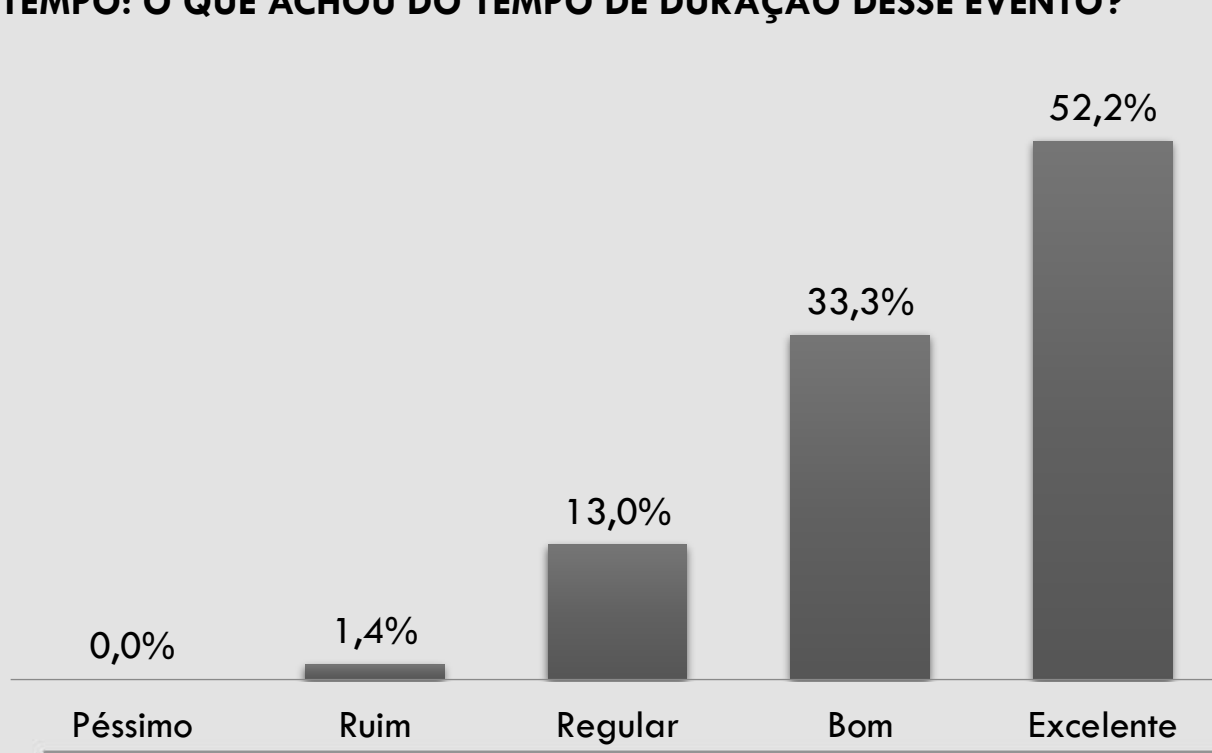
- “Parabéns pelo evento. Considerando o primeiro evento "pós pandemia", foi na medida certa. Tanto na quantidade de expositores quanto de participantes presenciais.”

TEMPO





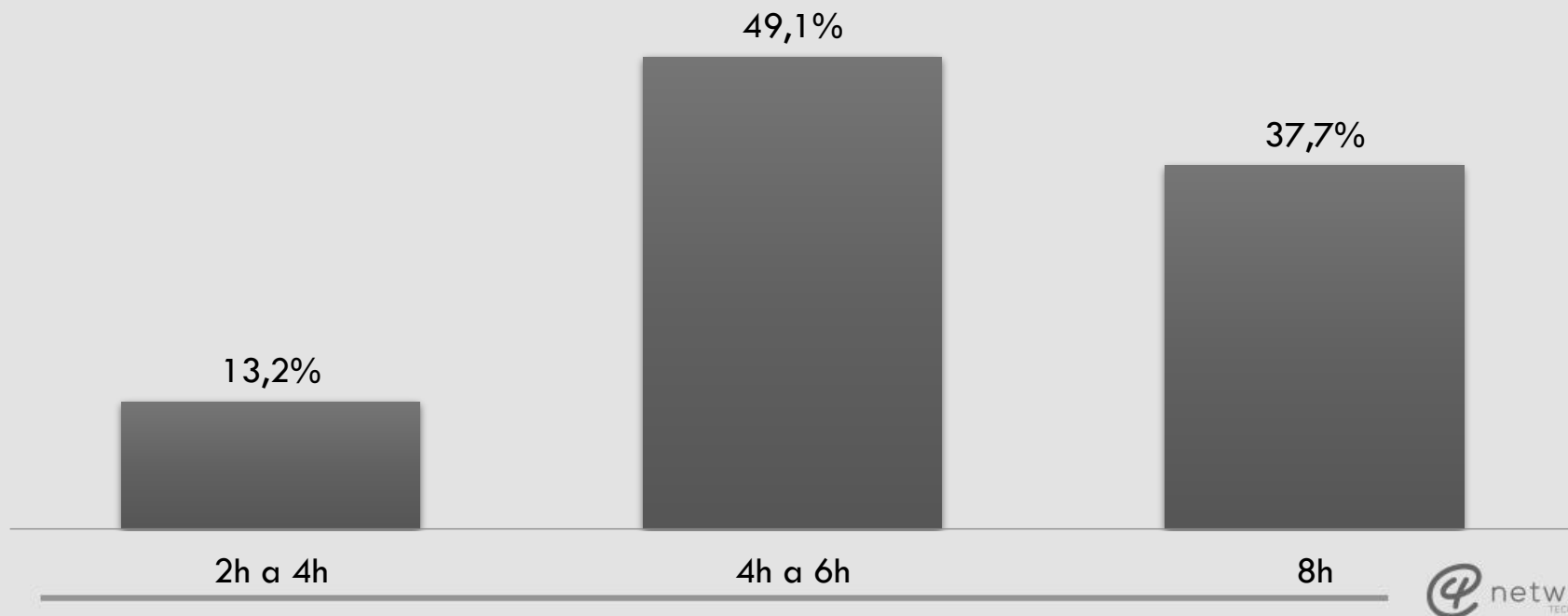
TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO?



DURAÇÃO
84%



TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



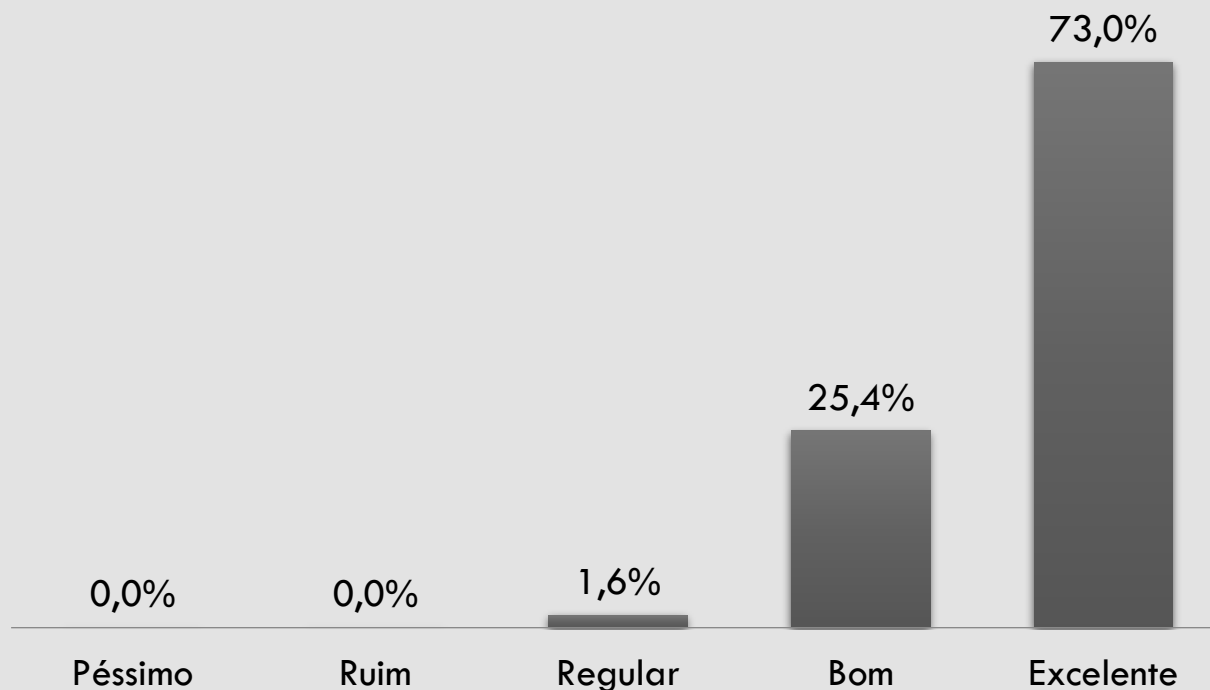
Observações:

- “O tempo dos expositores poderia ser uns 5 min a mais devido ao tempo de deslocamento.”
- “2 dias com as sessões com um tempo maior.”

KEYNOTE

The image features a dark purple background. In the center, the word "KEYNOTE" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up-left, up-right, down-left, down-right), and numerous thinner, straight lines of varying lengths and orientations. The overall composition is modern and abstract.

KEYNOTE: BRUNO BIONNI



KEYNOTE
98%

Observações:

- “Sumidade!”
- “Excelente as colocações e a clareza nas informações.”

KEYNOTE 2

The image features a dark purple background with a lighter purple horizontal band at the bottom. The text "KEYNOTE 2" is centered in a bold, white, sans-serif font. To the left of the text is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large L-shaped blocks and numerous smaller arrows pointing in various directions. Some of these shapes have thin white lines extending from them, creating a sense of movement and depth.



KEYNOTE 2 : ALEX SANTOS



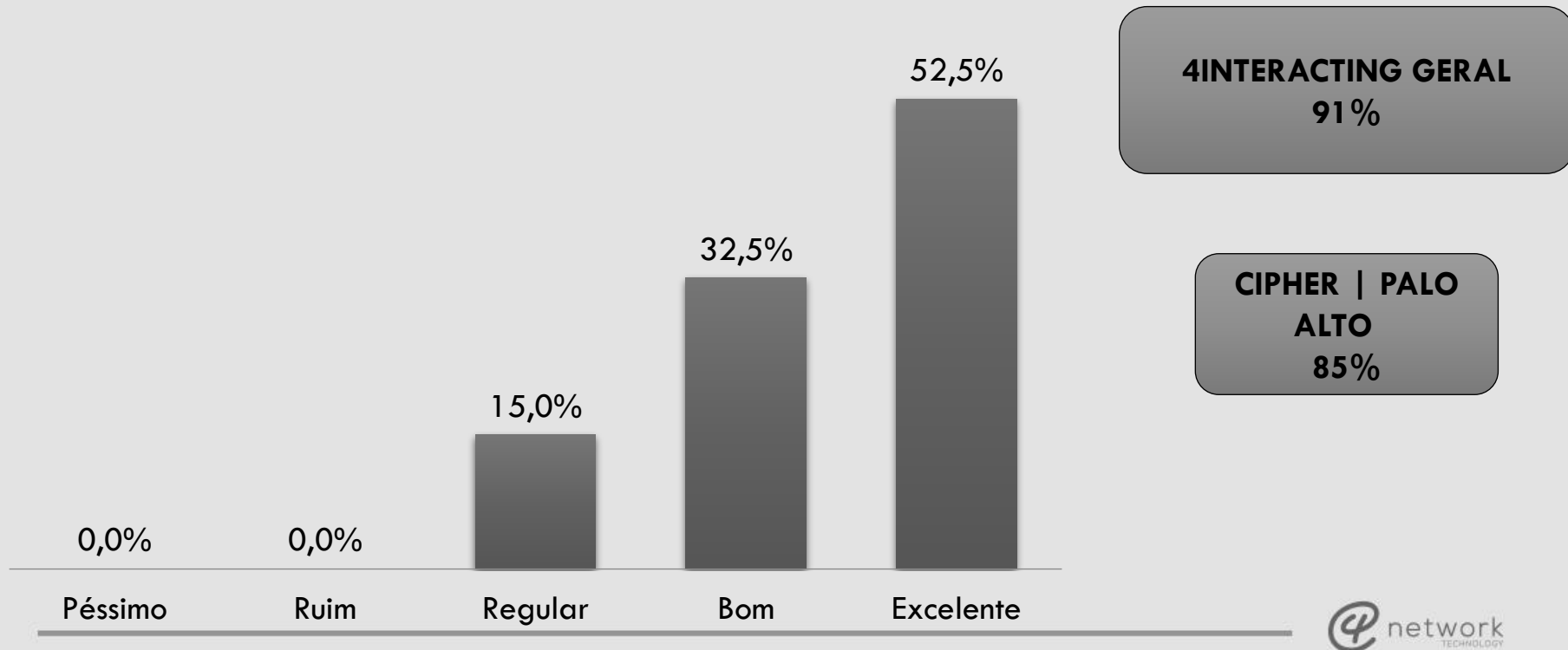
KEYNOTE 2
93%

4INTERACTING

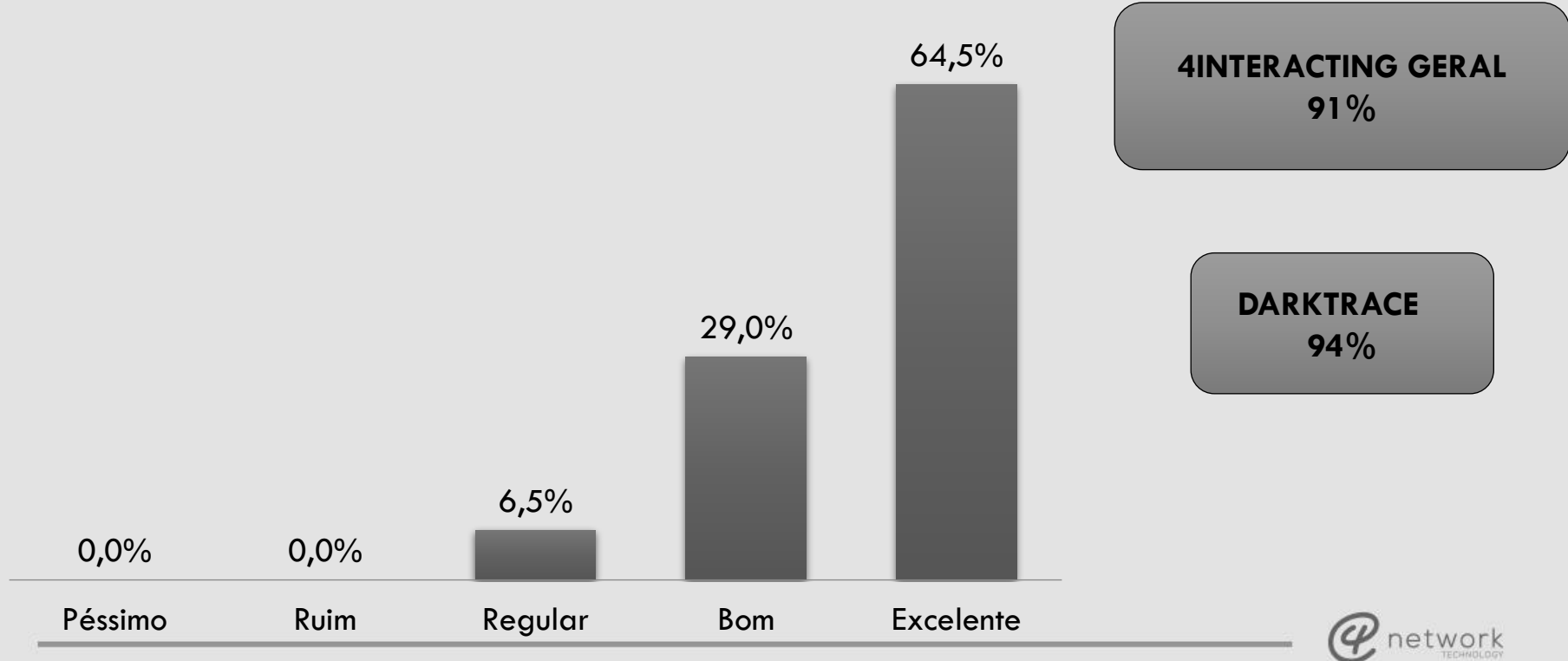
The image features a dark purple background. On the left, a horizontal white line is positioned. The text '4INTERACTING' is centered in a bold, white, sans-serif font. To the right of the text, there is a complex arrangement of overlapping, semi-transparent white geometric shapes, including large arrows pointing in various directions and smaller, more intricate line-based structures. The overall aesthetic is modern and abstract.



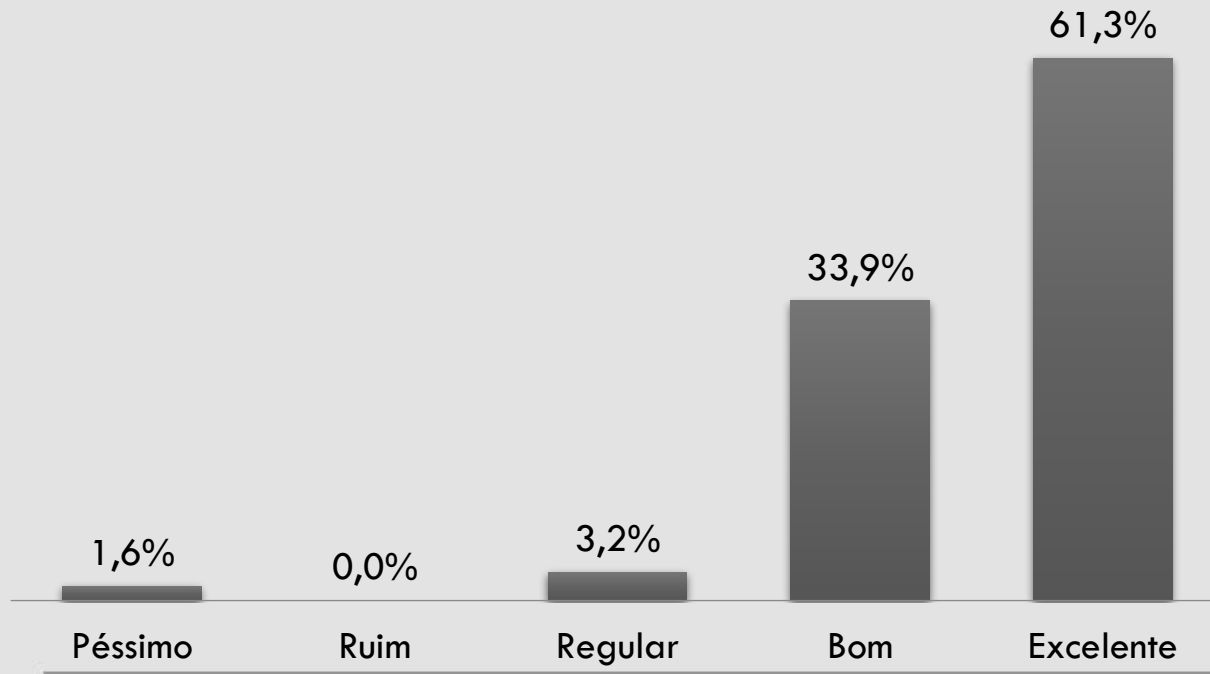
4INTERACTING: CIPHER | PALO ALTO



4INTERACTING: DARKTRACE



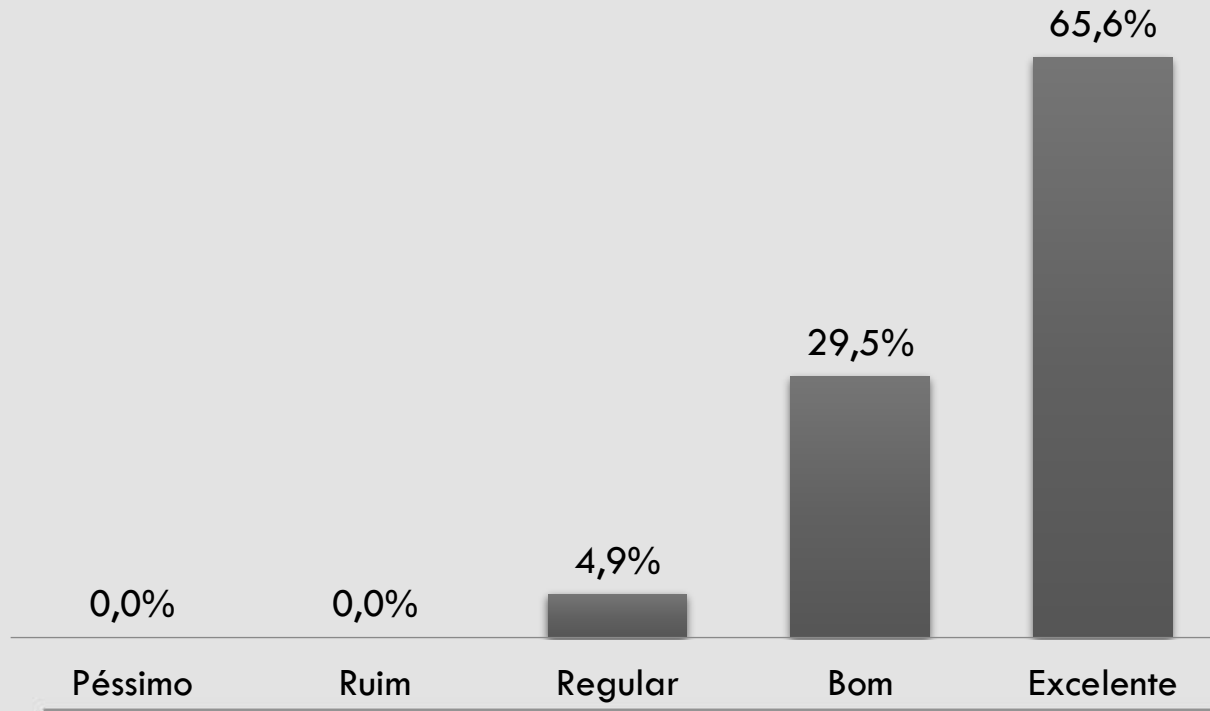
4INTERACTING: DELOITTE | SAILPOINT



4INTERACTING GERAL
91%

**DELOITTE |
SAILPOINT**
94%

4INTERACTING: ISH | FORCEPOINT

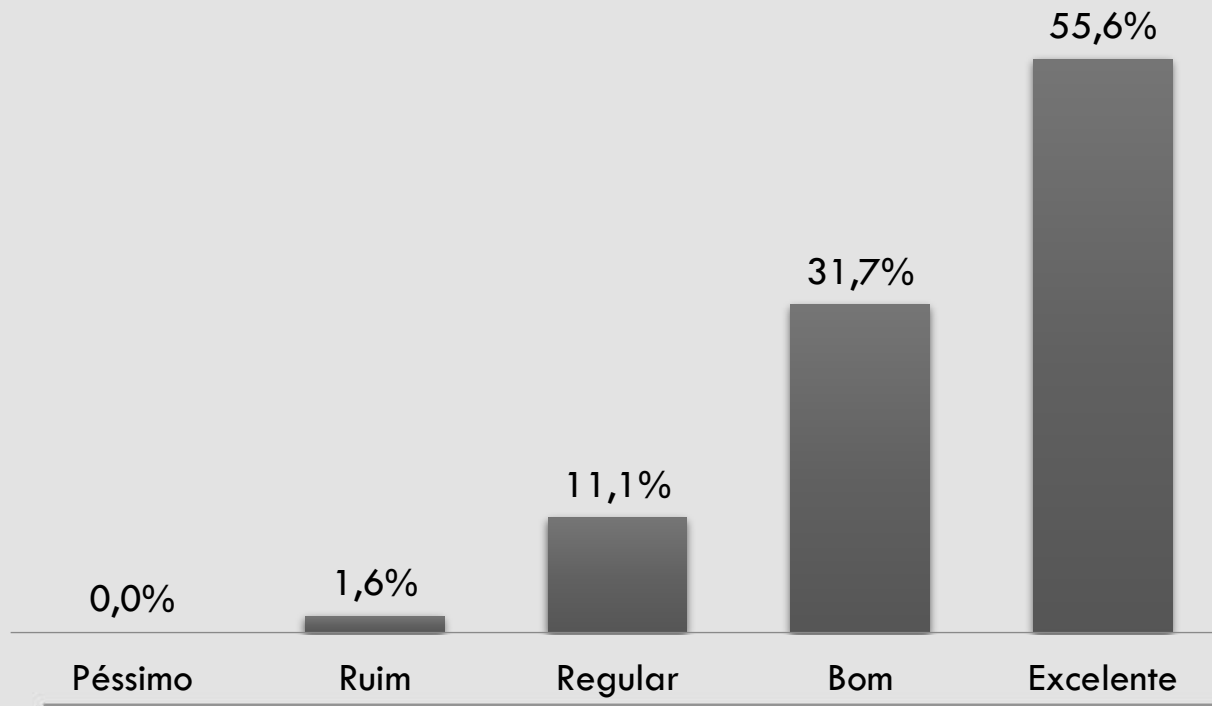


4INTERACTING GERAL
91%

ISH | FORCEPOINT
95%



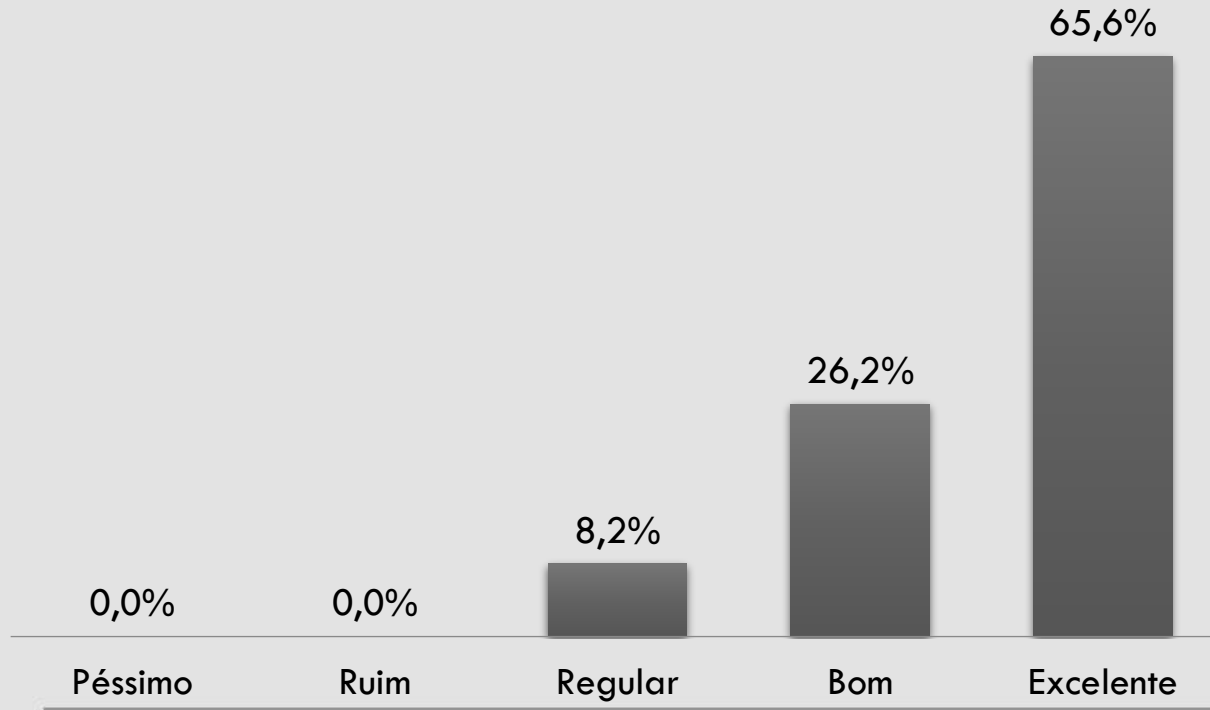
4INTERACTING: HUAWEI



4INTERACTING GERAL
91%

HUAWEI
86%

4INTERACTING: SERVICE IT | QUALYS

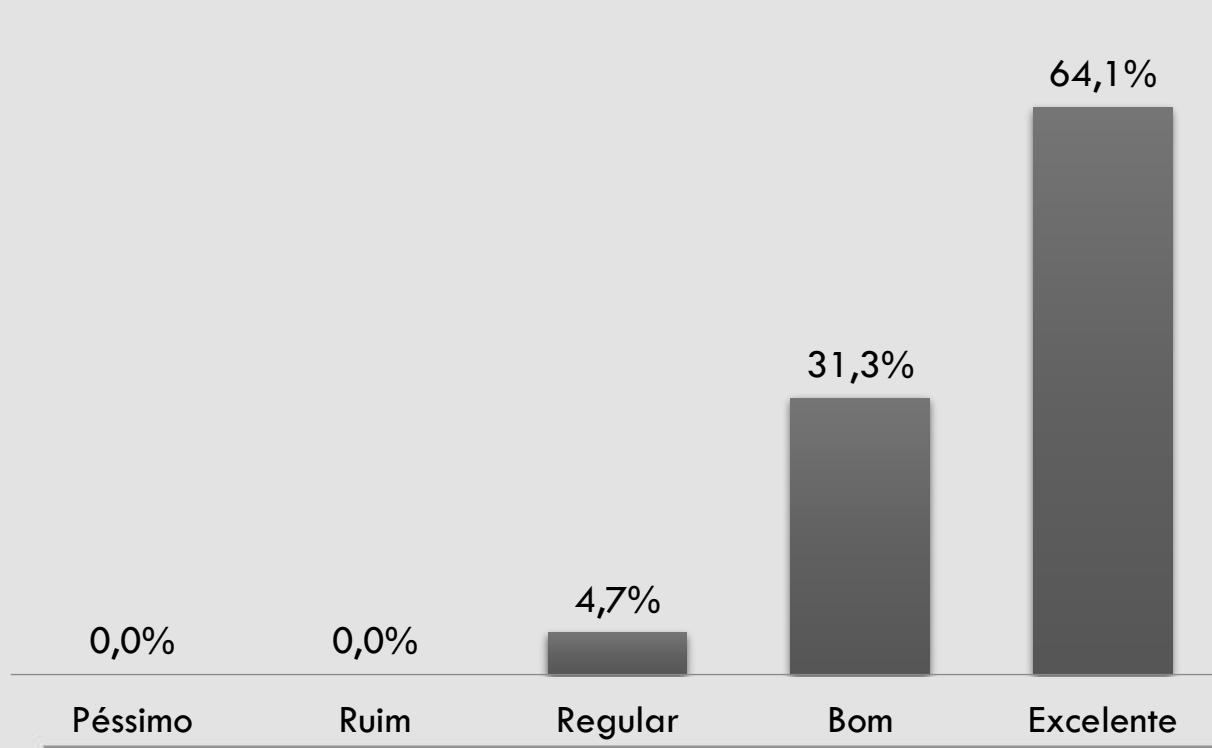


4INTERACTING GERAL
91%

SERVICE IT | QUALYS
92%



4INTERACTING: TENABLE

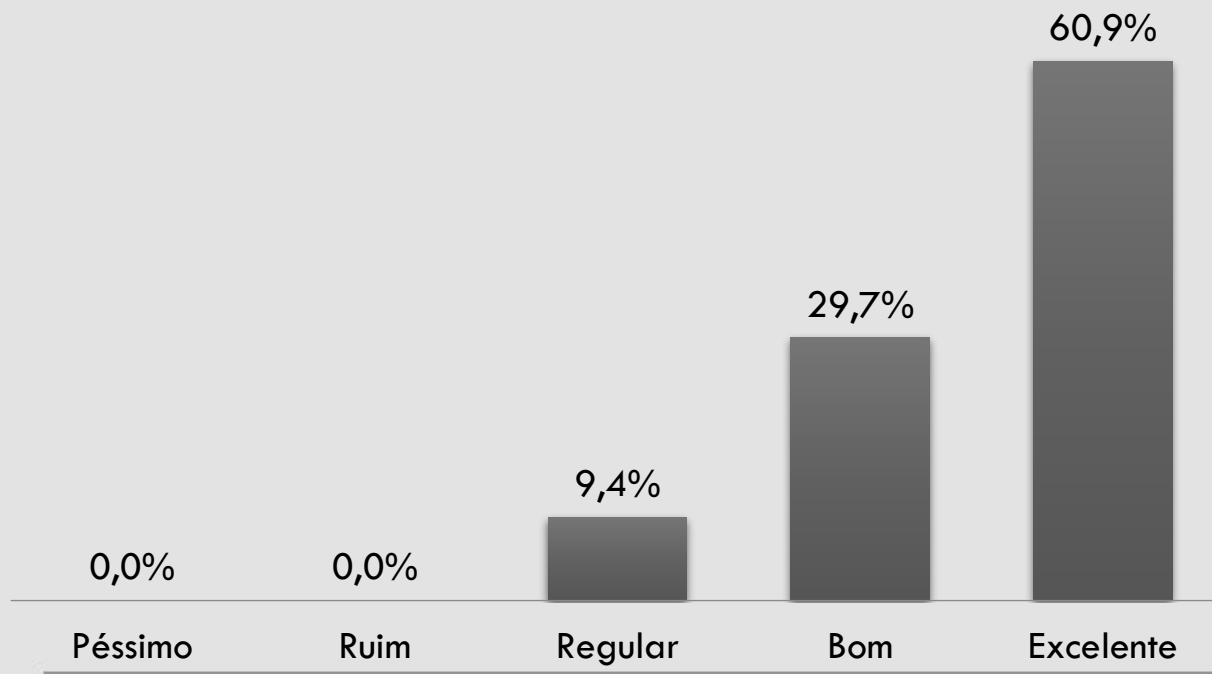


4INTERACTING GERAL
91%

TENABLE
95%



4INTERACTING: TREND MICRO

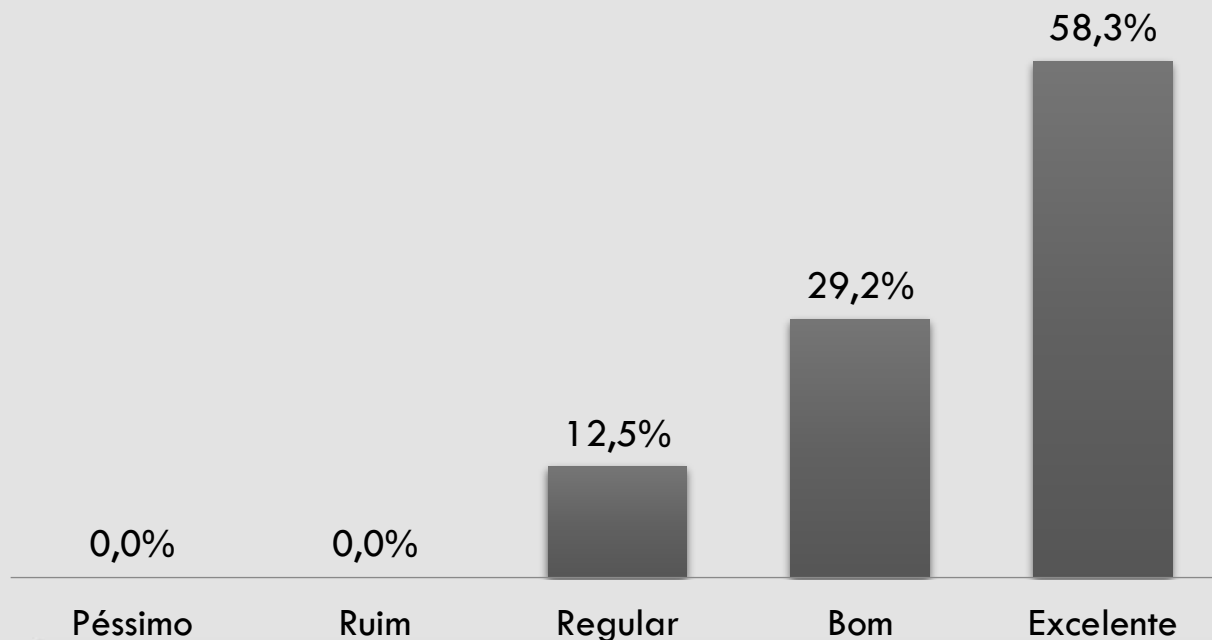


4INTERACTING GERAL
91%

TREND MICRO
91%



4INTERACTING: MATRIX



4INTERACTING GERAL
91%

MATRIX
88%

4INTERACTING

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. On the left side, there is a single white horizontal line. On the right side, there are several thin, parallel white lines at the top and a series of white arrows of varying sizes pointing in different directions, some overlapping each other. The text '4INTERACTING' is centered in the upper half of the image.

SMART TRACK: SKY.ONE

SKY.ONE
%

0,0%

0,0%

0,0%

0,0%

0,0%

Péssimo

Ruim

Regular

Bom

Excelente

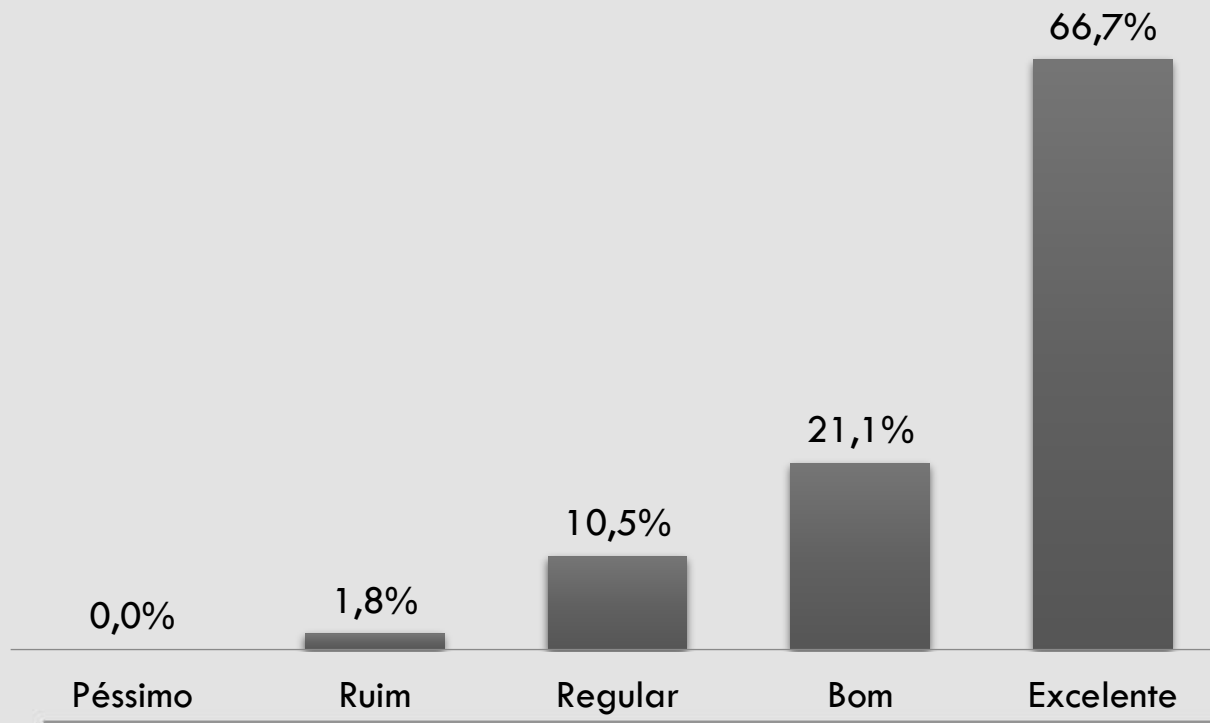
Observações:

- “Erro ao clicar na opção rádio, fecha o app.”

OPORTUNIDADES DE NETWORKING



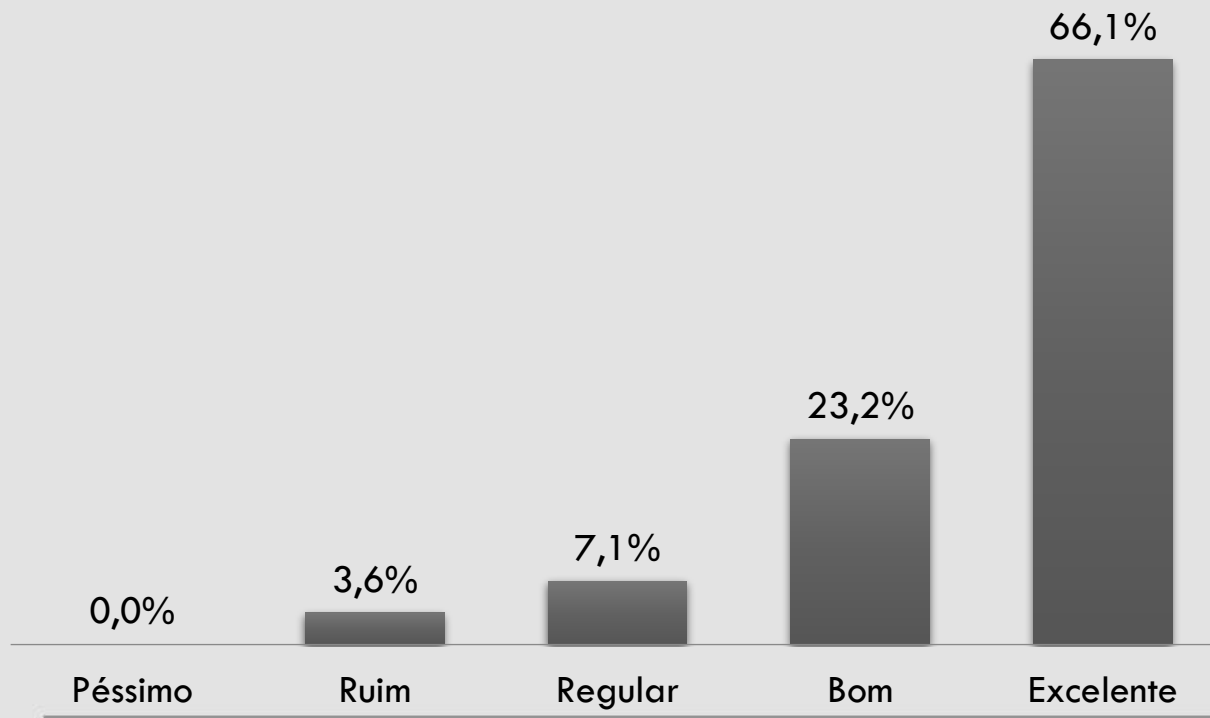
OPORTUNIDADES DE NETWORKING: INTERAÇÃO (GUSTAVO GODOY)



**OPORTUNIDADES DE
NETWORKING**
86%

INTERAÇÃO
86%

OPORTUNIDADES DE NETWORKING: INTEGRAÇÃO DURANTE EVENTO



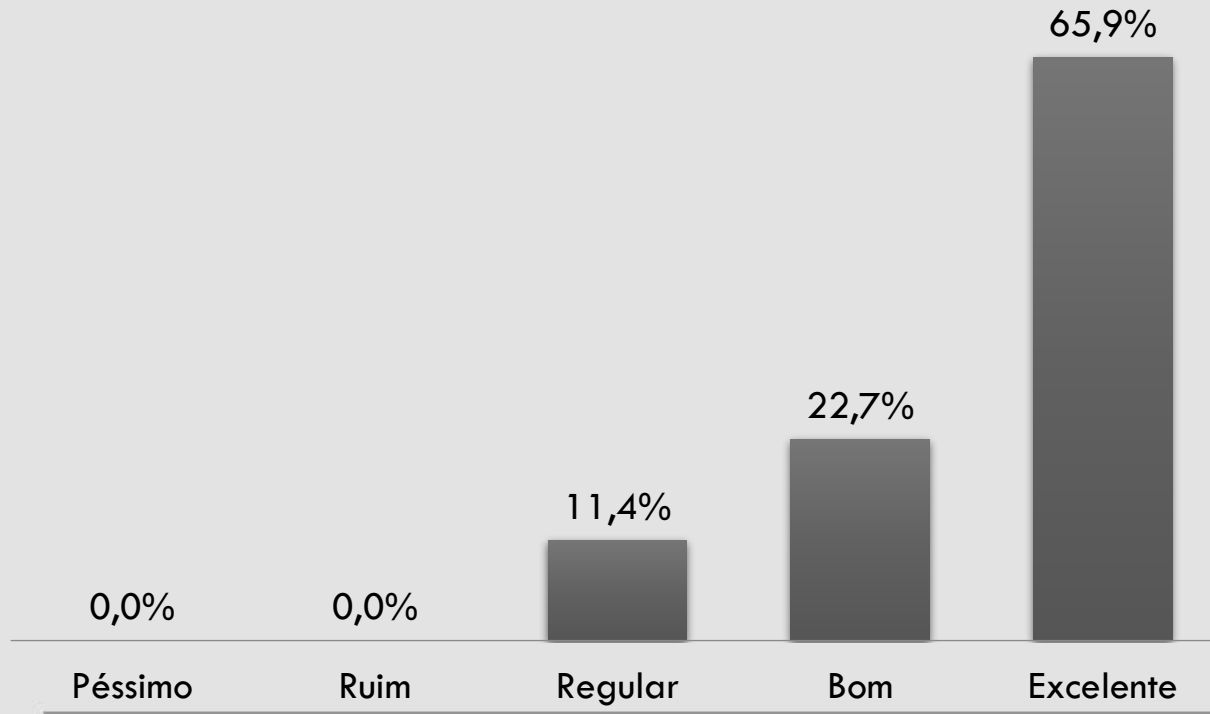
**OPORTUNIDADES DE
NETWORKING**
86%

**INTEGRAÇÃO DURANTE O
EVENTO**
86%

PRESENCIAL OPORTUNIDADE DE NETWORKING



OPORTUNIDADE DE NETWORKING: WELCOME COFFEE

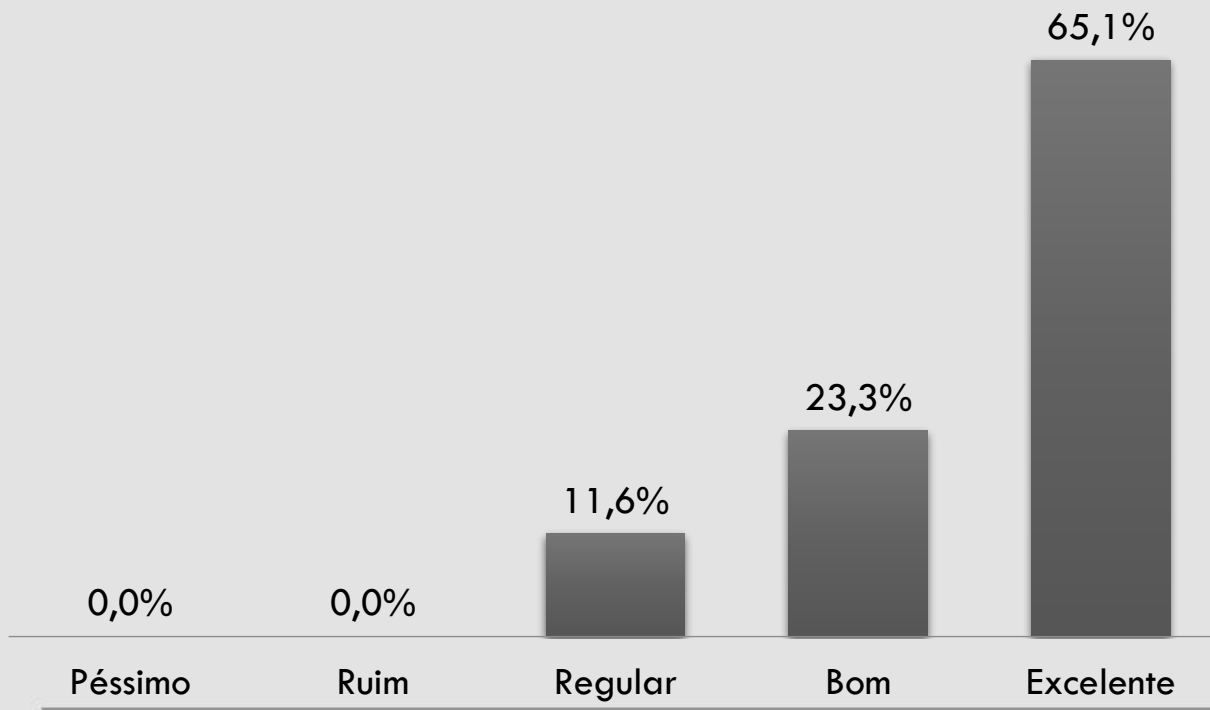


**OPORTUNIDADE DE
NETWORKING**
88%

**WELCOME
COFFEE**
89%



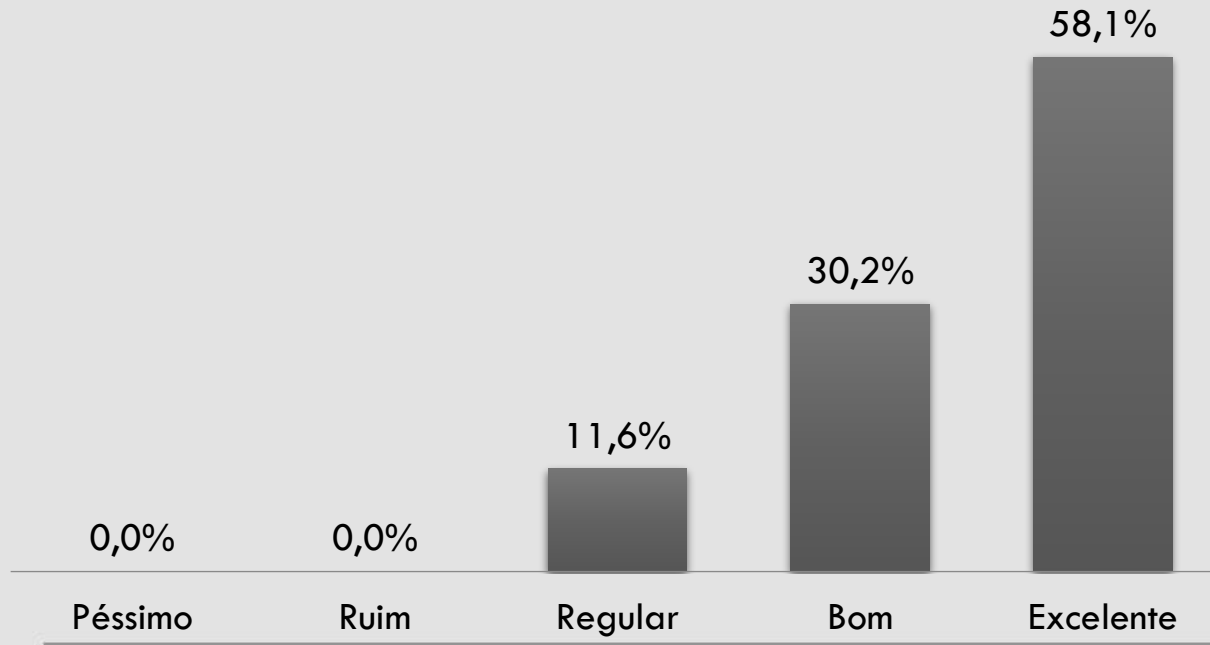
OPORTUNIDADE DE NETWORKING: COFFEE BREAK



**OPORTUNIDADE DE
NETWORKING**
88%

COFFEE BREAK
88%

OPORTUNIDADE DE NETWORKING: ALMOÇO



**OPORTUNIDADE DE
NETWORKING**
88%

ALMOÇO
88%

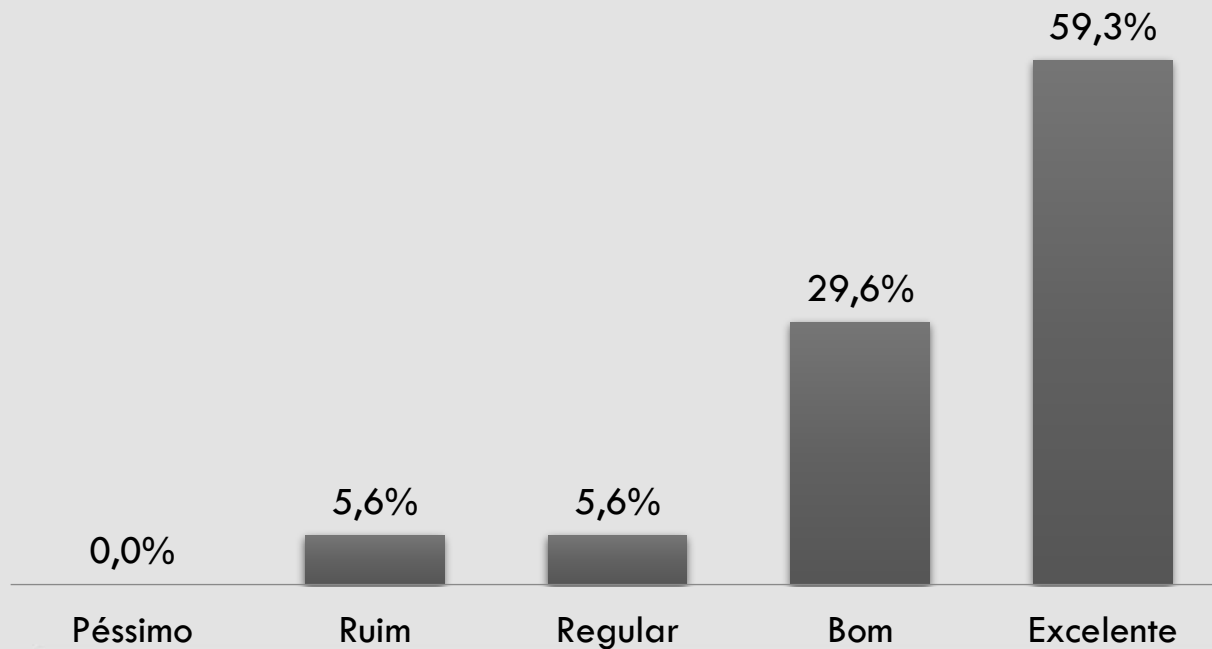
Observações:

- “Perfeito!”

VIRTUAL OPORTUNIDADE DE NETWORKING

The background is a solid dark purple. It features several large, stylized, light purple arrows pointing in various directions, some overlapping. There are also thin, light purple diagonal lines scattered across the upper half of the image.

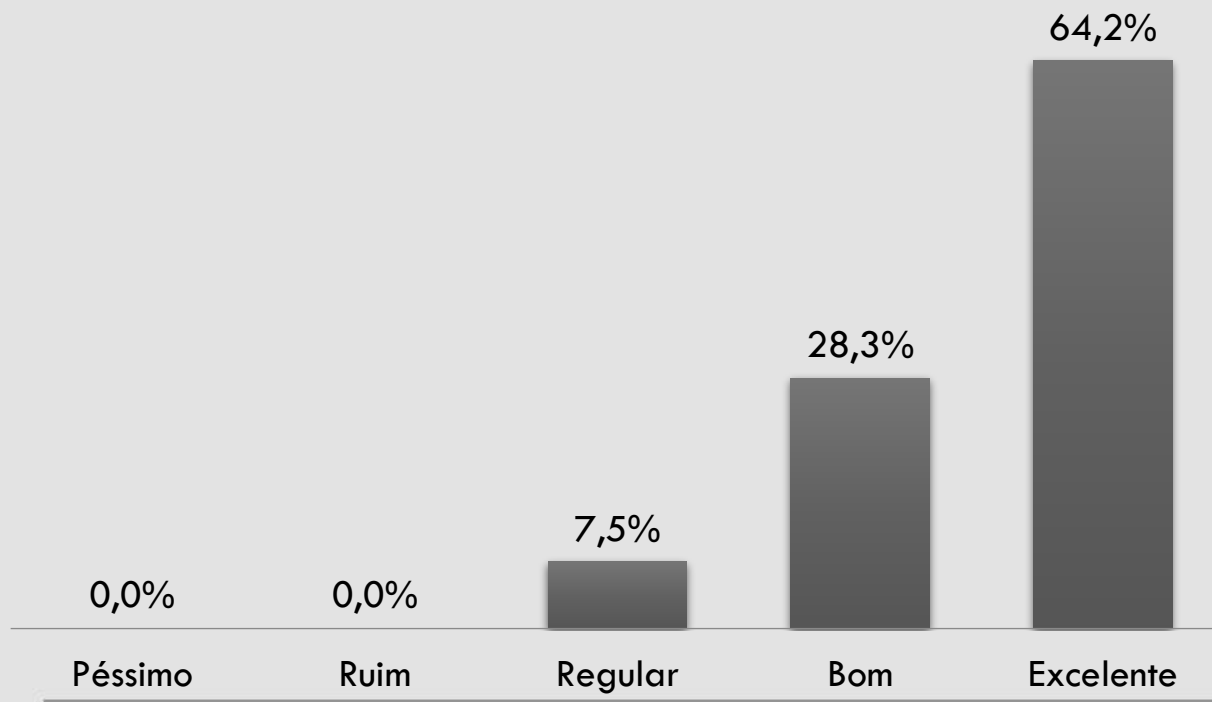
OPORTUNIDADE DE NETWORKING: ATIVIDADE DE ALONGAMENTO



**OPORTUNIDADE DE
NETWORKING**
85%

**ATIVIDADE DE
ALONGAMENTO**
83%

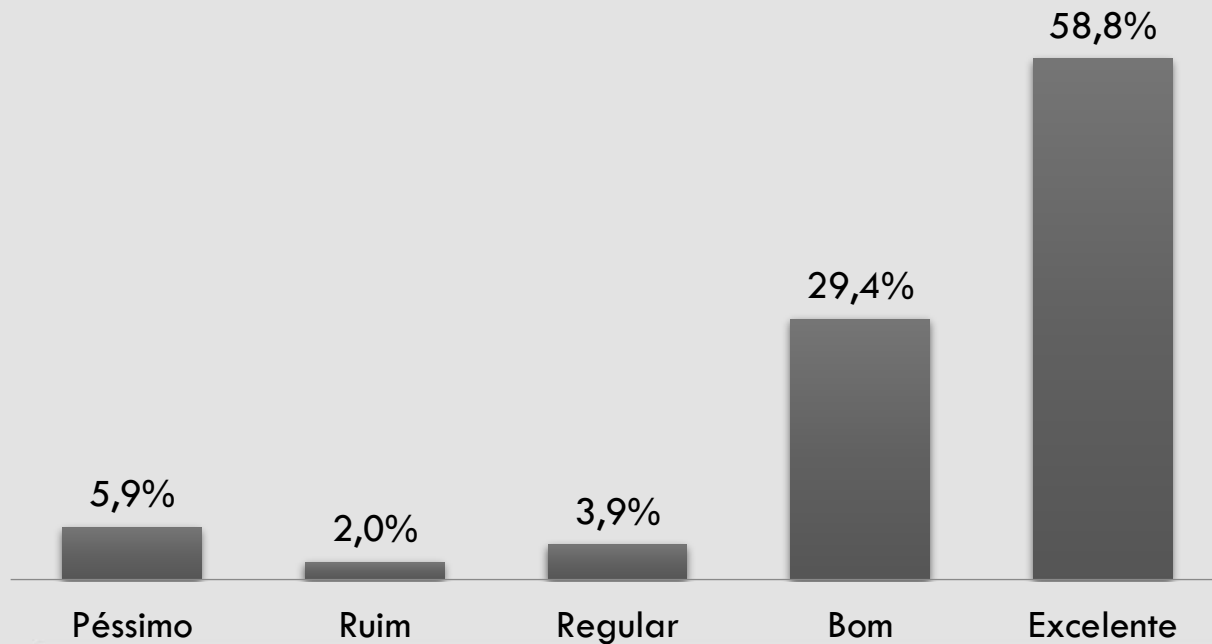
OPORTUNIDADE DE NETWORKING: ATIVIDADE INTERATIVA



**OPORTUNIDADE DE
NETWORKING**
85%

**ATIVIDADE
INTERATIVA**
92%

OPORTUNIDADE DE NETWORKING: BOX EVENTOS ENVIADO



**OPORTUNIDADE DE
NETWORKING**
85%

**BOX EVENTOS
ENVIADO**
80%

Observações:

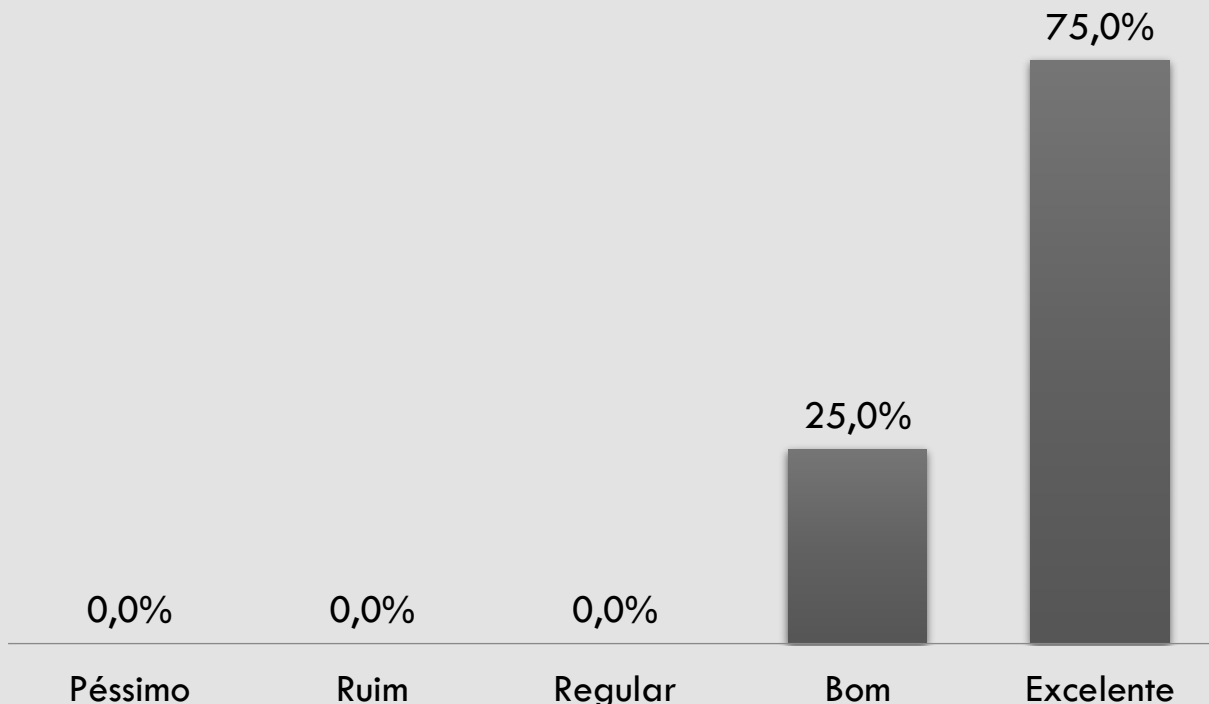
- “Essa atividade deveria ser adotada em todos eventos.”

CSO BRASIL

The image features a dark purple background. In the center, the text "CSO BRASIL" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows point towards the top right, while others point in various directions, creating a sense of movement and direction. The overall aesthetic is modern and minimalist.



CSO BRASIL: COMO FOI SUA EXPERIÊNCIA?



CSO BRASIL
100%

Observações:

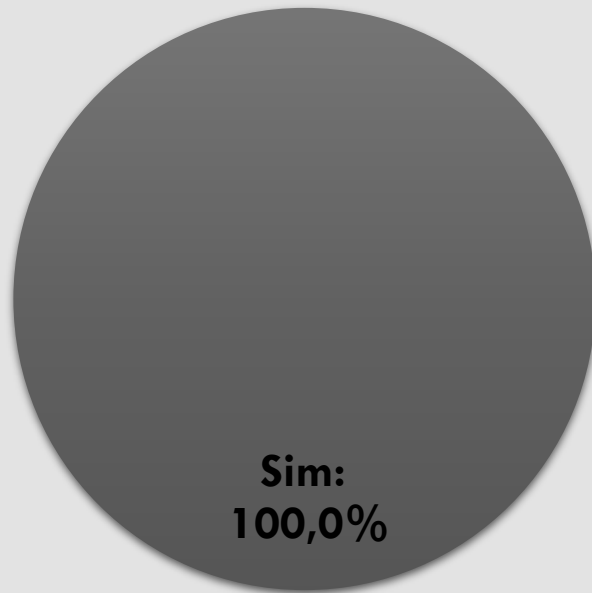
- **“Muito bem organizado.”**
- **“Os eventos de vocês são ímpares. parabéns.”**

ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large arrows pointing in various directions and several thin, parallel diagonal lines.

ASPECTOS GERAIS: Você participaria de outro CSO BRASIL?

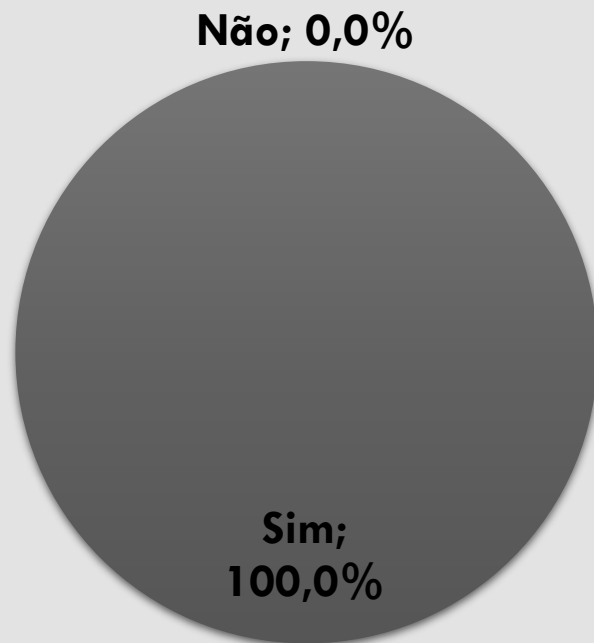
Não: 0,0%



Sim:
100,0%



ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



Observações:

- “Sim pela relevância e excelente opção de conhecimento e network.”
- “No geral, o evento foi próximo da perfeição. Tanto no tema como dos palestrantes. Parabéns.”

Sugestões para os próximos 4ConNetworker 4CIO?

- “Indicadores e monitoramento.”
- “LGPD, Comunicação 5G.”
- “2 dias para acomodar bem os temas, I.A. e preditivos.”
- “Inovação.”